



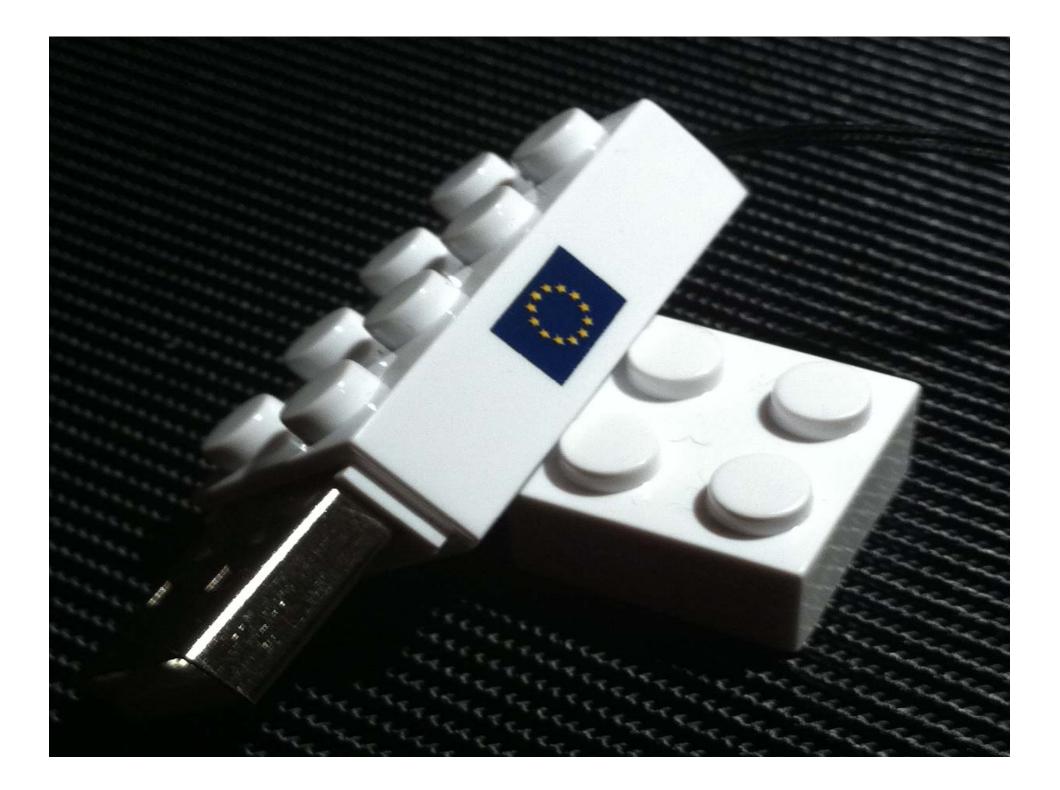
# LEAD BENEFICIARY

#### [PLENARY: REPORTING COMMUNICATIONS]

27 September 2011, Copenhagen, Denmark

Henrik Josephson North Sea Region Programme Secretariat

> Investing in the future by working together for a sustainable and competitive region







## WHAT FOR?

### WHY DO YOU NEED TO FOLLOW THE FORMAL REQUIREMENTS?

The Magic Phrase: Eligible Expenditure.







## FORMAL REQUIREMENTS

# ITS REALLY VERY SIMPLE. WE ALL MUST FOLLOW THE FORMAL REQUIREMENTS.

- **Q:** What are formal requirements?
- A: The framework sorrounding all communications as laid down by the European Commission and the NSR Programme.

#### **Formal Requirements:**

EC 1828/2006

Fact Sheet on Publicity

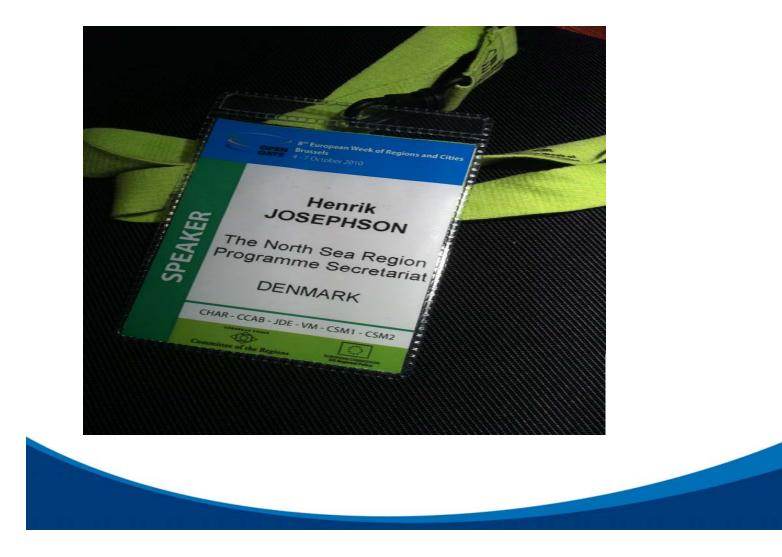
Find all relevant documents here: www.northsearegion.eu

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## A FLAG!



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### CONTACT

Henrik Josephson

firstname.lastname@northsearegion.eu

www.northsearegion.eu

